

JUNE 20, 2014 MINUTES – BOARD MEETING BRAA

4:00 -5:30 P.M. AT TERI HOOVER'S HOUSE

Present: Gerri Young, Teri Hoover, Jeanette Bowker, Charlotte Chan

Gallery issues:

New exhibiting artist approval guidelines have been emailed to all members and posted on our web. Two new artists have been accepted – Tom Wilkinson and Dane Bowker. One artist pending – Patricia Bolton – pending receipt of requested further information/files. One artist has issues with the proper hanging methods **and that is being worked by Robi Sallee and Gerri Young.**

Women's Center scheduled artist (Carol McNamee) had to pull out for July hanging and new member Anne Hammond-Tooke agreed to take this slot.

Theme Show at VTLS in July:

Jeanette Bowker reported that she needs more pieces for the Family theme show. Currently has 15. We will continue to market this event in hopes of getting more pieces. Can extend deadline if necessary. Recent news of the change of ownership for the VTLS facility could impact this gallery if new owners don't want to continue the gallery relationship. After the fact, **Jeanette contacted VTLS** and they reported they see no reason to change our gallery agreement.

First Play Date at Newport:

We have 8 people signed up for the deli paper to collage play date by Gerri Young. She will work this event with Ava Howard.

Plein air:

Our new plein air planners, **Ruth Lefko and Judy Crowgey**, have done a good job scheduled events. A small, but enthusiastic group came to the first event at Smithfield Plantation. June 22 is the next event and 6 people have signed up to paint at Ruth's house in Christiansburg. (Note...June 24...this event was wonderful. 7 people attended and we enjoyed the weather, the place and the ride behind the tractor!

Scheduled July 12 date at Leslie Gregg's place collides with popular annual garden tour which has requested that BRAA painters set up in the gardens. Ruth working to reschedule the plein air date to the garden tour.

Tshirts:

We have 15 shirts ordered so far at a cost of \$9.50 each to BRAA and \$12 to buyers. If we don't get enough orders, we can either order generic sizes to get us up to the 30 we need for the \$9.50 price or we can negotiate a new deal with the Tshirt

company. Gerri will place the order on June 30 and be able to pass some shirts out at the July luncheon and/or the Art at the Market tent on July 19. Any paid for shirts not distributed in those two venues will require calling the owners to make other arrangements.

Webpage:

Teri is willing to work on the Artists tab of the webpage to keep it current with additional photos taken in support of the newsletter features.

Kroger Cares:

With only 10 cards purchased so far, there is over \$4,000 credited toward BRAA account. When we reach \$5,000, Kroger will send us 5% of that amount. Cards have only been in use since March so this is proving to be worthwhile. We will continue to market the cards to sell more of them. We discussed what we should do with the funds raised through this program and decided Gerri would go out to all members asking for their suggestions regarding this...support a scholarship? Reduce the price of a national level workshop for attendees? Provide some kind of youth workshop? We are open to suggestion.

Art at the Market July 19:

BRAA has paid for a tent space at this event. Help is needed for doing a test build of the tent and on the actual day of the event. Teri volunteered to have her front yard be used for the test build between 5-12 July. Gerri, Bill Pulley will help. Tent needs to be transported from the CAIO to Teri's for this. Since this meeting took place, Nancy Norton volunteered her truck and assistance and possibly Dale's assistance for the test build. They want to rent one of the BRAA tents and this test build is necessary to know what is what.

Need 1-2 artists to be featured in the tent at no expense to them. Main purpose of the tent this time is to market BRAA. Wear our Tshirts, have brochures, business cards, laptop with slide show, Kroger Cards, maybe tshirts for sale, answer questions. 3-4 people manning the tent...the artist/s and 1-2 more for the marketing. Gerri will spearhead the gathering of these people.

Mathena Center BRAA invitational

BRAA was asked to hang a show in this facility in January 2015. After a trip to see the space it was determined to be worthy of 1-2 real strong artists from our group. Due to prep that would be needed over the holiday time frame, it was decided not to make this a multi artist show, but to select 1-2 people interested in participating. Gerri will approach Carole Davis and Susan Lockwood to see if they are interested. Charlotte Chan has already expressed an interest in hanging.

Prepared by Gerri Young